



# The Spoken Wheel

San Luis Obispo County • Number 6 • Winter 2004

## Get Involved!



### Coalition triumphs

#### Some Good Development

In November and December the Coalition was active with two new housing developments, a 40-unit sub development in Arroyo Grande and a ten-unit project in Morro Bay. Both Developments sparked the interest of the Coalition because they have the unique feature of including a Class I bike/ped path. The Coalition spoke at the Nov 25<sup>th</sup> Arroyo Grande City Council meeting along with South County Rep Ted Aclan and helped solidify support for the trail that will link the development north of the site through the Soto Sports Complex. Council sided against the Coalition proposed alignment and adopted the one that would not upset baseball players. Council also determined that the original concept of the path was inadequate and that the path be widened to ten feet and paved specifically for bikes at the meeting. At a December 15<sup>th</sup> Morro Bay Planning Commission meeting the Coalition supported the Morro Bay Citizens Bike Committee in support of the new trail and requested that it be lengthened to connect to two existing bikeways, this request was granted. The week after the meeting, the Coalition met with the developer and the City of Morro Bay to refine the design of the trail to be the best for cyclists. development is bad!

As we begin the New Year it is important for us to reflect on our goals for 2004. The Coalition is now 200 members strong and we can feel some exciting times approaching. In 2004, the Coalition will continue to support our historical campaigns (see page 7) and we also have some great projects coming, but what exactly is the coalition? One of the dictionary definitions of a coalition is "the union of diverse things into one body or form or group. The growing together of parts". Even though we are a growing group of 200 individuals, we are nothing without people involving themselves in our activities – we need your help. Up until now we've had few ways to become involved. Being on our board of directors can be intimidating for some, and we've been lucky to get nine fantastic individuals to join together to help lead the organization.

Beginning in 2004 we have a number of ways that our members can contribute to our mission: To transform San Luis Obispo county into a safer and more livable community by promoting bicycling and walking as everyday transportation and recreation. We will be launching five new committees, each chaired by one of our board members, which will help give the Coalition direction and manage activities. These committees, with flexible meeting times and

a limited scope are intended to grow the Coalition in small doses that are more manageable for our members. Our new committees for 2004 include the: Membership Committee, Finance Committee, Board Oversight Committee, Advocacy Committee and the Public Relations Committee. For details on our new committees please turn to page 7.

Can't find the time to join a committee? No problem, you can still help county bicyclists and the Coalition in your own way. If you frequent a business that could stand to include a bike rack, ask the manager or owner if they can install one. This worked for me at Mid State Bank on Santa Rosa Blvd in San Luis Obispo, and I didn't even mention the Coalition. Members, Matt and Rita Colonell applied for a charitable grant that awarded the Coalition \$1,000! In 2002 a group of coalition members helped define our new suggested county bike route network (see photo). Without their work we would not be as far along on the project as we are. Be sure to read the article on our suggested bike route network on page 4.

Need a bit more incentive? Participate in our Valentine's Day membership drive by referring a friend or family member to the Coalition (see page 4). If they include your name as a reference on their membership form, both they and you will be entered to win a new cruiser bike to be given away on Valentine's Day. Growing our ranks is growing the coalition!

—Joe Gilpin

## New Email Newsletter!

SLOCBC now has a E-newsletter! The newsletter is sent out about three times a month and will keep you updated on all events, news and issues that affect us locally in San Luis Obispo County. To subscribe, simply send an email to the following address:

[SLOCBCnews-request@slobikelane.org](mailto:SLOCBCnews-request@slobikelane.org)

Be sure to include "SUBSCRIBE" as the first and only line in the body of the email.

Feel free to invite anyone you want to sign up who might be interested in hearing about any activities and news that the Coalition is involved in.



SLOCBC's proposed SLO County Bike Routes (see page 4 for story)

# Out of the Saddle

## A MESSAGE FROM THE EXECUTIVE DIRECTOR

Greetings Coalition supporters, just like all of you, I've got high expectations for SLOCBC in 2004. But I've got even higher expectations for the advancement of bicycling and walking in SLO County for 2004. I'm pleased to announce that now in addition to my responsibilities as Executive Director of the Coalition, I am now also running the Bike Safety Program at SLO Regional Rideshare. Primarily, I'll be dealing with Bike Safety Education by providing free assemblies and bike rodeos to any county school that requests them. The City of San Luis Obispo Bicycle Advisory Committee has tasked Rideshare to provide the following services in 2004. The funding comes from the City's Transportation Development Act funds dedicated to bicycle promotion.

- Bike to School Art Contest
- Bike to School Day (Scheduled for May 5<sup>th</sup>)
- Bicycle Safety Assemblies / Rodeos for City Schools K-8
- SLO City Bike Rodeo – Fun for all ages at the 2004 Bike Fest, May 8<sup>th</sup>.
- Bike to Work Day – Part of Bike to work week May 21<sup>st</sup>
- Bicycle Promotion – Mass media campaign

Rideshare can also help further efforts in developing Safe Routes to Schools in the County. We are available to come to a school and scout out the safest walking and bicycling routes in the area. If you have a child in school and would like to have us come out



Sara Heinrichs

**Our Fearless Leader on the Jennifer Street Bridge!**

for a bike safety assembly or rodeo please contact your PTA and principal, and call us at 541-2277.

Don't forget to come out and join us at BikeFest 2004 on May 8<sup>th</sup>. Look out for full details of this great event and other events as part of National Bike Month in the spring issue of 'The Spoken Wheel' due for publication in April.

On the Coalition front, I've got many programs up and coming that will make 2004 a truly outstanding year for cyclists in SLO County. Sign up for our E-Newsletter for frequent updates on our activities and join one or more of our new committees to get involved in making SLO County a safer and more livable community by promoting bicycling and walking as everyday transportation and recreation!

I'm working on it.

—Joe Gilpin

## The State of Our State

An edited version of the California Bicycle Coalition's CALBIKE Report:

**Tis the Season...for Exciting Legislation! New at CalBike.org...**

Safe Routes to School: Will it Survive in California?

<http://www.calbike.org/srtsfactsheet.doc> lays out the facts on reauthorization of this groundbreaking legislation.

**Legislation Promotes Transportation Planning for Walking, Bicycling and Social Justice!**

Assembly member Cindy Montanez has introduced Assembly Bill 392, which would make permanent certain Caltrans planning programs that support nonmotorized transportation and context-sensitive design. This bill is likely to be heard early in 2004, so organizational support letters are needed now from local bike or ped coalitions and any other groups

interested in making Caltrans a more multimodal agency. Thanks to the Rails to Trails Conservancy, the Surface Transportation Policy Project and Odyssey for their work initiating this important bill. Sample letter, more info at <http://www.calbike.org/ab392.htm>

**Smart Growth Creates More Jobs Than Sprawl, Study Says**

A new national study finds that, contrary to common belief, smart growth policies are good for construction jobs. The report provides evidence that smart growth such as transit-oriented development can create more employment opportunities than sprawl for workers who build residential and commercial structures and transportation infrastructure.

Read more about these important findings at <http://www.goodjobsfirst.org>

## The Spoken Wheel

is published by the San Luis Obispo County Bicycle Coalition.

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E-mail Newsletter:  
To join, send a email message to: [SLOCBCnews-request@slobikelane.org](mailto:SLOCBCnews-request@slobikelane.org)  
Include "subscribe" as the only word in the body of the message.

### SLOCBC ADMINISTRATION

Joe Gilpin, Executive Director

### BOARD OF DIRECTORS

Damon Noller, President  
Robert Davis, Vice President  
Shay Wotring, Secretary  
Missy Wade, Treasurer  
Jim Aaron • John Donovan  
Mary Andrews • Dan Kallal  
Trina Blanchette

### NEWSLETTER EDITOR

Joe Gilpin

### WEBMASTER

Joe Gilpin

### BOARD OF DIRECTORS MEETINGS

First Thursday of the month 12 noon-1:30 P.M.  
Rideshare Conference Room  
1150 Osos Street, Suite 206  
San Luis Obispo, CA

Agenda will be posted on our website one week prior to each meeting.

All board meetings are open to members.

### BOARD OF DIRECTORS ELECTION

4 November 2004  
(Results from 2003, see p6)

### MEMBERSHIP MEETING

To be announced

### NEWSLETTER DEADLINE

To be announced

Printing of *The Spoken Wheel* is provided, in part, by a Motor Vehicle Emission Reduction (MOVER) grant through the Air Pollution Control District



# The Prez Sez...

2003 was an exciting 2nd full year for this County's Bike Coalition. The addition of Joe Gilpin as the Executive Director has provided us with an active and vocal representative in our communities. Joe put his youth and willingness to work immediately, rolling up his sleeves and digging in to try to help confront the obstacles impeding the "Railroad Safety Trail" in San Luis Obispo. He has lent a supportive voice to many projects throughout the county, including the successful Cambria Cross Town Trail. He also works daily to build the network, alliances, and information resources necessary to make things happen for cyclists and pedestrians.

In this newsletter you have been informed of numerous projects, both accomplished and in progress. In 2004, we will work with Joe to better define the direction for our involvement in advocacy, social action, and education



**Board of Directors at work (Jan 2004)**

projects. Your input regarding this focus, both in general and specifics, will be valuable to us and greatly appreciated.

Just before the end of 2003 we reached 200 members. In order to strengthen our voice, we need to add many more. It is the Board's set goal to significantly increase this number in 2004, more than doubling our membership. You, as a current member, are the best resource for this addition. Please inform your friends and family of your involvement in this organization. Talk to your fellow cyclists,

walkers, and joggers. Explain to them the importance of joining, and provide them the membership form from this newsletter, or point them toward [www.slobikelane.org](http://www.slobikelane.org) where they can print one out. If each of you took the effort to introduce just one new member...

Financially, we need to increase our coffers, and we are working on grants and funding to do so. Just as with membership, our ability to make ourselves heard is only as powerful as our resources.

There are many opportunities for members to get involved, on committees, rallying to support issues at city council and county supervisor meetings, and by simply informing of us your needs, and the opportunities that exist to fill them. If you haven't already done so, please join our E-Newsletter for frequent updates on Coalition efforts. Thanks!

—Damon Noller

## Planting Trees

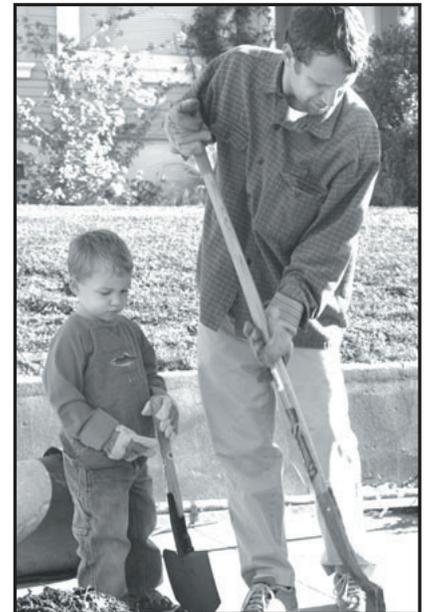
### MORRO STREET BICYCLE BOULEVARD COMMUNITY TREE PLANTING

Thanks to all the volunteers who made the tree planting on the future Morro Street Bicycle Boulevard such a success. On each of the planting days (October 26<sup>th</sup>, and November 22<sup>nd</sup>) we helped to plant nearly 90 new street trees! City Arborist, Ron Combs gave volunteers a short demonstration on how to give the trees the best treatment in their new homes before letting them loose with their shovels. Volunteers then dug holes in the indicated locations and mixed in fertilizer with the soil before situating the trees. Secondary teams of volunteers came through with pile drivers and placed support poles on either side off the trees to keep them upright. To celebrate the completion of the planting on November 22<sup>nd</sup>, the Coalition hosted a hotdog roast in Mitchell Park for the volunteers with

food donated from New Frontiers on Foothill Blvd. The City provided drinks and cookies.

When completed in February or March, the Morro Street Bicycle Boulevard will provide a link to downtown for bicycles from the Jennifer Street Bridge and the Railroad Safety Trail. A new traffic signal with a bicycle-crossing phase will be installed at the south end of Morro Street. This end of Morro Street will be closed to vehicular traffic and most of the stop signs along the street will be switched so that bicycles can enjoy a nearly uninterrupted ride into downtown. Large pavement markings will be placed that indicate the street as a bicycle boulevard so that vehicles will be aware of the street's dual use. We hope that Morro Street will be the first of many bicycle boulevards in San Luis Obispo County.

**Henry Slayer and his dad Oxo dig a hole in Morro Street on November 22nd, 2003.**



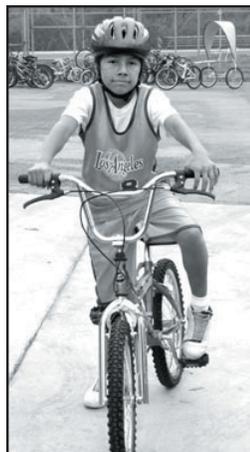
Sara Heinrichs

## The Holiday Spirit

### SHERIFF'S CHRISTMAS BIKE GIVEAWAY

2003 was another successful year for the SLO County Sheriff's Department Christmas Bike Giveaway. Throughout the year the Sheriff's department accepts and refurbishes donated bicycles, including large numbers from area retailers such as Wal-Mart. The bikes are then matched and given away along with a new helmet to needy children in SLO County just before Christmas. This year's event took place Saturday December 20<sup>th</sup> and distributed nearly 450 bicycles to children in two county locations. Helmets were provided, in part by donations from individuals and a \$500 contribution from the San Luis Obispo Bicycle Club. For the

**A happy recipient of a new bike and helmet at the SLO Sheriff's Christmas Bike Giveaway. 460 bicycles were refurbished by inmates and given away in SLO and Paso Robles!**



Joe Gilpin

second year in a row, the Coalition was present handing out helmets and bilingual 'rules of the road' literature to each bicycle recipient. We hope to get even more involved next year.

We have submitted a proposal to the Sheriff's Dept in hopes of using our knowledge of bicycles to insure that the program runs smoothly and help every child to get a bike that will be the best fit for them.

This program is a fantastic 'feel good' event that the Sheriff's Dept should be proud of. Let us know if you'd like to help us with the 2004 giveaway!

# A Countywide Bike Route Network?

## COALITION MAPS COUNTY BIKE NETWORK

We get email and phone calls every month from visitors to the county and locals alike asking where the good riding is. We are now pleased to announce a new project, a San Luis Obispo County Bike Route Network! This network will eventually be a fully signed cohesive network of roads connecting our major cities and encompassing some of the most beautiful riding SLO County has to offer! When our work is done we should have a 240 mile network of signed bike routes with directions at all decision points along the way allowing you to ride them without maps or the need to ask for directions. Such a network would have many advantages to cyclists. The network would be ideal for visitors and new local riders to confidently ride some of our most beautiful roads, and it would also allow for simple to follow direct routes between cities in SLO County for those of us that use two wheels as transportation.

The idea for the network was originally hatched by Coalition member Frank Mullin and former Executive Director Oxo Slayer in 2002. Oxo had a small mapping team that scouted some suggested routes for the eventual network. The network was developed as an attempt to

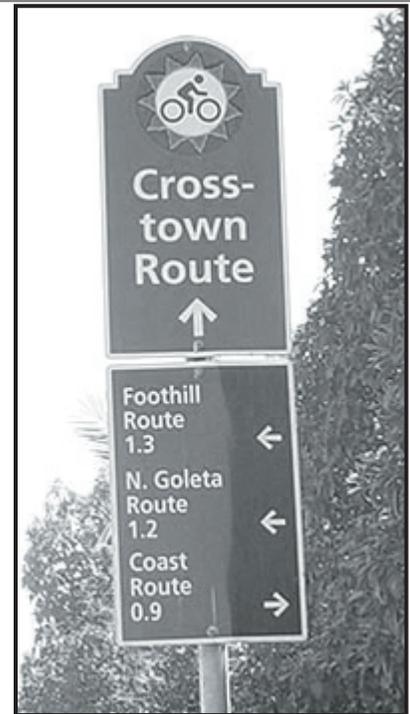
imitate the success of a similar network in Santa Barbara.

The Santa Barbara Bike Route Network was developed as a collaboration of the City of Santa Barbara and the Santa Barbara Bicycle Coalition who worked with RRM Design and Biesek Design to create a multi-city bike route for the communities of Santa Barbara, Montecito, Summerland and Goleta. The project identified and signed over 100 miles of new bike routes. (for more information, please visit [http://www.biesek.com/main\\_sb.html](http://www.biesek.com/main_sb.html))

The SLO County Bike Route Network project was revived in August of 2003 when a grant from the San Luis Obispo County Community Foundation became available. The Bicycle Coalition Partnered with ECOSLO and several other non-profits to create a Green Information Map for SLO County. When this map is published in 2004, it will show the locations of open space, trails, and among other things our suggested SLO County Bike Route Network. With the \$1,500 acquired through the grant, we have been able to fine tune the specifics of the routes and enter the route data into GIS software. We believe that this is the first step to generating excitement about the potential for such a network here in SLO County.

Our next step is to plant the seeds into all forms of County and City government. Because the network is so large we will need to involve many jurisdictions. Our dreams will not be realized overnight, but we are confident that if we can get the idea to be accepted support for the bike routes will be overwhelming. If you would like to help us please let us know!

—Joe Gilpin



<http://englishglendale.ccca.us/>

Signs like these could spring up soon in SLO County!

## Feel the Love!



### WIN A NEW BIKE

We've recently reached 200 paid members! While this is a major milestone, we need to continue to grow. One of our goals is to double this number by the end of 2004. To do this we need your help. For every friend, or loved one you sign up, both you and your referral will be entered to win a new cruiser town bike courtesy of "A Better Bike Shop"

Make sure they write your name on their application form to be entered (use this newsletter, or download one from our website at [www.slobikelane.org](http://www.slobikelane.org)). The drawing will be held on Valentine's Day (February 14<sup>th</sup>) So don't wait another minute! Tell everyone you know about the Coalition to increase your chances for the bike!



## Clean Air for 2004!

\*The Air Pollution Control District has granted BOB Trailers funds to reduce the price of the Yak Plus Trailer from \$270 to \$170 (+tax)  
 \*Valid for county residents and local college students only (I.D. req'd) \*Call the shops for full details  
 \*Limited Quantities



**RIDE BIKES... BRING STUFF**  
[www.bobgear.com](http://www.bobgear.com)

**Arroyo Grande**  
Ira's Bike Shop, 489-2621

**Grover Beach**  
Grand Cyclery, 481-3292

**Atascadero**  
K-Man Cyclery, 461-8735  
Sunstorm Cyclery, 466-6430

**San Luis Obispo**  
A Better Bike Shop, 543-1148  
Art's Cyclery, 543-4416  
Copeland's Sports, 545-5405

*fresh organic produce*

*natural grocery*

*hormone-free meat*

*gourmet deli & salad bar*

*homemade bakery*

*supplements & bodycare*

*dairy case*



896 Foothill Blvd., San Luis Obispo  
 Hours: Mon.-Sat. 8-9 Sunday 10-7  
 785-0194

# Membership Matters...

## MEMBERSHIP

SLOCBC welcomes its newest members to our family since the fall issue of The Spoken Wheel! These new additions bring our total paid membership just over 190! With our business members added we have 200 paid members! The greater our membership, the more people we have behind us, and the larger our voice in county transportation matters. So, next time you're on a ride with friends, or talking to a co-worker, ask them if they have heard of the coalition and invite them to include their voice in local cycling and pedestrian related issues.

## A SPECIAL THANK YOU TO OUR FOUNDERS

SLOCBC wants to recognize our founding lifetime members who helped introduce a new era of bicycle and pedestrian advocacy in SLO County in 2002 when they donated generously to get the Bike Coalition off the ground. We at the Coalition haven't forgotten about your contribution and would like to invite all of our members to take involvement to the next level and join on of our new committees (for more information please see page 7).

## BECOME A MEMBER!

To become a SLO County Bicycle Coalition member, fill out the membership form on the back of this newsletter, or visit our web site at <http://www.slobikelane.org>.

## MEETINGS OPEN TO ALL

The SLOCBC board of directors meets regularly on the first Thursday of every month at noon. Our meetings are open to the public and we encourage members

not only to attend, but to participate. We are planning an informational general membership meeting for this fall, so stay tuned. For more detailed information about meetings, see page 2.

## NEW MEMBERS

Here is a listing of new SLO County Bicycle Coalition members since our Fall 2003 issue. If you have submitted membership and don't see your name, we are still processing your application. Look for your name in our next issue.

### Individual

Katherine Jimison ● Missy Wade  
Jeff Napior ● Steve Frazier  
Mark Battany ● Shelley Stevens  
Dave Williams ● Bruce Collier  
Frank Mullin ● Megan Ahern  
Phil Reimer

### Families

Amy & Peter Kardel  
Heu & Eva Brown  
Kathryn Keller & David Brown  
Bailey Dreshsler & Richard Goldsmith  
Stu & Janie Goldenberg  
John & Christine Cutter

### Grass Roots

Gilles LaLonde ● Sara Heinrichs  
Gail Camposagrado

### Business

Liz Johnston LCSW  
New Frontiers

## RENEWING MEMBERS

Here is a listing of new SLO County Bicycle Coalition members that have renewed their 2002 memberships to date. All expiring members have been sent renewal notices. If you have received one, please renew and continue your support!

### Renewing Families

Shay Wotring & Justin James  
Steve & Jennifer Hilty  
Oxo & Zack Slayer  
Anton Hoffman & Family

## BUSINESS MEMBERS

The San Luis Obispo County Bicycle Coalition salutes our current business members! We are now ready to offer a new business dues structure (see page 8) that will help recognize those of you who help us the most. Beginning with our winter newsletter we will be offering advertising services to our business members. Please inquire to Joe Gilpin 541-4076 for more details.

### Current Business Members

New Frontiers  
Liz Johnston LCSW  
Truativ  
BOB Trailers Inc.  
A Better Bike Shop  
Foothill Cyclery  
Art's SLO Cyclery  
Pacific Energy Co.  
SOJOE

# SLO County HS MTB League Forming!

## ATTENTION STUDENTS, PARENTS, AND FACULTY, COACHES AND VOLUNTEERS.

The San Luis Obispo County chapter of the California High School Mountain Bike League is forming now in preparation for the 2004 season. What is the California High School Mountain Bike League? Well there isn't one yet. But there is a Nor Cal High School League in the Bay area that is five years old and now includes 5 schools and 250 boys and girls. Following the success of the Nor Cal League, High School teams are now forming all over the country, introducing young men and women, to the fun of mountain bike riding and racing. Parents, Coaches, and interested athletes are encouraged to join our organization.

## WHAT: HIGH SCHOOL MOUNTAIN BIKE LEAGUES

Currently High Schools provide mainstream

sports activities such as Football, Basketball, and Track, offering low, or no cost opportunity for High School athletes to compete, regardless of family income levels. High School Mountain Bike Leagues are the future of America's next Olympic Cycling champions. High School Mountain Bike Leagues like the Nor Cal MTB League provides a forum for cyclists from all economic income groups to compete in a sport currently not supported at the youth level, as is Baseball, Football, Soccer, and other sports. High School MTB Leagues also provide a fun and healthy competition at a low cost, eliminating the high cost of travel (the largest single expense of a competitive cyclist), by hosting local races that help to develop and identify top athletes who can then go on to solicit sponsorship and support.

## GOALS:

The first year goal will be to identify students

who are interested in Mountain Bike riding and racing, and starting a club at their High School. The goal will be to start as many clubs as possible in San Luis County. Organizing a County HS race series, and a County Champion. A tentative Central Coast Championship is planned with the Santa Barbara HS League, at the Firestone Race in Santa Ynez in spring 2004. Eventually a State Champion Race will be formed as more leagues form.

**WHERE: ANY HIGH SCHOOL IN SLO COUNTY** where Students want to ride. The League has all the information to help get you started.

For more information, please call Jim Aaron at 800-727-6689 Ext 715 M-F 9-5

# Meet the board

## CURRENT BOARD MEMBER: ROBERT (RED) DAVIS

**Residence:** My wife, Gail, and I have lived in Morro Bay for ten years. Before that we lived in Nevada County for 20 years.

**Occupation:** I'm retired from Caltrans and from the Air Force Reserve. After 33 years of paying me to work, now they pay me to stay away.

**Background:** I'm vice-president and a founding member of the Coalition, president of the San Luis Obispo Bicycle Club, chairman of the Morro Bay Citizens Bike Committee and I represent Morro Bay on the Citizens Transportation Advisory Committee, a group that gives public input to SLOCOG on transportation issues. Gail and I love to travel. I love to ride with my daughter and son-in-law, Catherine and Pat, and I love to hike with my dog, Dexter.

**Cycling History:** I've ridden most of the roads of Nevada County on either a mountain bike or a road bike and most of San Luis Obispo County on my road bike. Besides the Coalition and SLOBC, I'm a



Robert Davis

member of CCCMB, UMCA and RUSA. I completed California Triple Crown in 1994 but I've started more double centuries than I've finished. I've ridden Bicycle Tour of Colorado four times; 200, 300 and 400k brevets and two flêches. The one accomplishment that I'm proudest of is that my daughter, Catherine, finished the Leadville 100 last year in 11:52. The only credit I can take is that I'm her dad but that's the best thing I've ever done.

**What do you Ride?** I ride an unsuspected Specialized mountain bike when I visit my children in Nevada County. Around here, I ride a beautiful Landshark road bike that Scott Clark of Main Street Cycles in Santa Maria built for me. I have a couple of other road bikes that I ride when the streets are wet.

**What is your vision for the Coalition?** I want the Bike Coalition to be the first thing people think of when they have a cycling issue, and that includes planners and politicians. I want Joe Gilpin to be the first person people call when they need help on anything to do with biking in San Luis Obispo county.

**Coalition Support:** The only way the Coalition can help you is if you help the Coalition. You are the Coalition. Please join the people who want to make bicycling better in this county and volunteer to help them do it.

—Robert Davis

## Coalition Briefs

### OUR NEW BOARD

SLOBC welcomes our new board members, Trina Blanchette, Dan Kallal and Missy Wade who were elected at our November Board meeting. Our December meeting hosted officer elections to fill the vacancies left by outgoing president Erik Jahnz and John Donovan who stepped down as Treasurer. Damon Noller was voted in as our new president, and Missy Wade was given the nod as our new Treasurer. Our new board members are giving us added energy and ideas for 2004. You can join our board in our efforts by joining one of our new committees!

### COUNTY BAC NEEDS NEW MEMBERS

The County Bicycle Advisory Committee (BAC) is looking to recruit new members for districts 2 (North Coastal -- Laguna Lake, Los Osos, Morro Bay, Cayucos, Cambria) and 5 (San Luis Obispo (north of 101) Santa Margarita, and Atascadero). The County BAC has been responsible for the guidance of the Bob Jones Trail, the existing "Share the Road" signs and more. Please consider giving back to the community by joining this group.

For more information please contact County Transportation Engineer, Ryan Chapman at 781-1406 or rchapman@co.slo.ca.us

### BIKE HAPPENING!

The first Thursday of every month at 9:30pm hundreds of cyclists converge on the Mission Plaza in SLO for Bike Happening! The Bike Happening is a "Courteous Mass" ride where riders obey all traffic laws and stop at all traffic control devices. Numbers have surged above 300 riders in recent months, with costumes and exotic bicycles making regular appearances.

### BIKE-IN MOVIE REPORT!

Thank you to all of you who came out for our first annual bike-in movie! We had over 60 people at the library on October 3rd for our movies, and the coalition made almost \$500 in donations and raffle ticket sales! Congratulations to Judy Lang of San Luis Obispo who won our cruiser bike donated by Art's Cyclery! The movie went off well considering we had to perform two videocassette surgeries after the VCR ate one of the tapes. If you missed it, please check out our website for photos!

### BOARD AGENDAS AND MINUTES ON WEB

Our past board meeting agendas and meeting minutes are now available on our website for review. Go to our website at <http://www.slobikelane.org> and click the "small print" section. Current board agendas will be posted approximately one week before the announced date.

### BIKE FEST CAPTAINS NEEDED!

Captains are needed to plan and run events for the 2004 Bike Fest in Mission Plaza. Events will be small in nature but large in number so that we can have something for everyone! Please call Joe Gilpin for more information: 541-4076. Join us in the Rideshare conference room on Jan 29th at 5:30 for an organizational meeting.

### GRAPHIC DESIGNERS NEEDED!

If you have any experience in graphic design, we would love to talk to you! The Coalition is developing an informational brochure that needs the special touch that only someone with design skills can give it. The content is already determined, we just need a few hours of your time!

# Ongoing Coalition projects

| Area/s                       | Route/s                                               | Jurisdiction/s                                        |
|------------------------------|-------------------------------------------------------|-------------------------------------------------------|
| <b>Regional significance</b> | Hwy 1 corridor (Hwy 101 to Monterey County line)      | SLO City/City of Morro Bay/SLO County/Caltrans/SLOCOG |
| <b>Regional significance</b> | Bob Jones City-to-Sea Trail                           | SLO City/SLO County Parks/SLO Land Conservancy/SLOCOG |
| <b>Regional significance</b> | SLO County Sheriff's Christmas Bike Give-away Project | SLO County                                            |
| <b>North Coast</b>           | Morro Bay to Cayucos connector                        | City of Morro Bay/State Parks/SLOCOG                  |
| <b>North Coast</b>           | Cambria Cross-Town Trail                              | SLO County Parks/SLOCOG                               |
| <b>North County</b>          | Atascadero to Templeton connector                     | SLO County/Caltrans/City of Atascadero/SLOCOG         |
| <b>North County</b>          | Cuesta Grade North connection                         | SLO County/Caltrans                                   |
| <b>San Luis Obispo</b>       | Hwy 227 corridor (South St. to Los Ranchos Dr.)       | SLO City/SLO County/Caltrans                          |
| <b>San Luis Obispo</b>       | Railroad Safety Trail Extensions                      | SLO City/Union Pacific Railroad/Cal Poly              |
| <b>South County</b>          | Bikes on Grand (Grand Ave. from Hwy 101 to Hwy 1)     | City of Arroyo Grande/City of Grover Beach/Caltrans   |
| <b>South County</b>          | Price Canyon widening (Hwy 227 to Ormonde Road)       | SLO County/SLOCOG                                     |
| <b>Ongoing programs</b>      | SLO County Bikeways Project, Mapping                  | All jurisdictions/SLO Bicycle Club/ECOSLO             |
| <b>Ongoing programs</b>      | Sinsheimer Elementary Bike Club pilot program         | John Altman (club coordinator)/IMBA Sprockids Program |
| <b>Ongoing programs</b>      | Coexist, Share the Roads Campaign                     | SLO County                                            |
| <b>Ongoing programs</b>      | Bike Fest / Bike Month 2004                           | SLO City, SLO Regional Rideshare                      |

## 2004 Committees

### HELP US HELP YOU!

#### 1. Board Oversight Committee

Chair: *Robert Davis*

Role: Policy Evaluation, Planning, and Personnel. Consideration and creation of internal policies and procedures, consistent with the Bylaws regarding: Human Resources; Insurance; Legality and Appropriateness of Activities; Board Training; Compliance with State and Federal Non-Profit Requirements, and Governance.

#### 2. Finance Committee

Chair: *Missy Wade*

Role: General Financial Oversight, including: Budgeting, Fundraising Identification and Leadership, Grant Writing, and Authorization and Approval of Annual Audit and Filing.

#### 3. Membership Committee

Chair: *Dan Kallal*

Role: Membership Services, Recruitment, and Rallying.

#### 4. Advocacy Committee

Chair: *Trina Blanchette*

Role: Development of policy, strategies, and goals for Executive Director to follow and strive to accomplish. Works with Executive

Director to determine: Direct Service Provision, Advocacy and Social Action, and Education; projects and goals for organization and activities.

#### 5. Public Relations Committee

Chair: *Jim Aaron*

Role: Public Disclosure, Newsletter Direction and Creation, and Generation and Approval of all Board Communications. Includes Press Releases and Promotion, Agency and Advocate Awareness and Coordination, Website and Newsletter Direction and Creation.

Join now! call 541-4076 for more details.

## Cycling contacts

### Central Coast Concerned Mountain Bikers (3CMB)

Contact: Dave Arndt, 438-4631.

### San Luis Obispo Bicycle Club

Contact: Robert Davis, 772-0874.

### SLO City Bicycle Advisory Committee

Meets 3rd Thursday March, June, Sept. & Nov. at City Hall, 7:00 P.M. Contact: Peggy Mandeville, 781-7590.

### SLO County Bicycle Advisory Committee

Meets quarterly, 2nd Tuesday at 7:00 P.M. Contact: Dave Flynn, 781-4463.

### Morro Bay Citizens Bike Committee

Meets monthly 1st Wednesday, Morro

Bay Community Center, 5 P.M.-6 P.M.  
For information, phone 772-0874.

### Grover Beach Coalition representative

Ted Aclan, 710-1294.

### Citizens Transportation Advisory Committee

Recommends local transportation projects and funding to SLOCOG. Open to the public. Pizza served. Phone: SLOCOG staff, 781-4219.

### California Association of Bicycling Organizations (CABO)

CABO meets quarterly, alternating between No. and So. California. See: <http://www.cabobike.org>.

### SAFETY CONCERNS

**County roads:** 781-5252

**City of SLO streets/roads:** 781-7190

**Law enforcement on county roads:**

California Highway Patrol (CHP)

So. County & Coastal areas, 593-3300;

No. County, 434-1822

### State highways safety concerns

Urban Affairs, 549-3318

### State highways maintenance concerns

State Highways maintenance supervisor, 549-3349

### Caltrans District 5

David Murray, bike coordinator: 549-3168

# Let your voice be heard. Join the SLO County Bicycle Coalition!

Name (please print) \_\_\_\_\_

Business (if applicable) \_\_\_\_\_

Street or P.O. Box \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip+4 \_\_\_\_\_

Phone \_\_\_\_\_ E-mail address \_\_\_\_\_

Please write your checks payable to: SLOCBC and send to P.O. Box 14860, San Luis Obispo, CA 93406-4860. All donations are (501(c)(3) tax-deductible.

What for you is the single most important bicycling issue in SLO County?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Membership dues

Grass roots \$12 \_\_\_\_\_  
 Individual \$25 \_\_\_\_\_  
 Family \$40 \_\_\_\_\_  
 Benefactor \$500 and over \_\_\_\_\_

**Business Standard** \$100 \_\_\_\_\_  
**Business Silver** \$500 \_\_\_\_\_  
**Business Gold** \$1,000 \_\_\_\_\_  
**Business Platinum** \$5,000+ \_\_\_\_\_

Additional donation \$ \_\_\_\_\_  
 Total enclosed \$ \_\_\_\_\_

- New member  Address change  
 Renewing member

## Yes, I'd like to volunteer ...

- 3 or 4 hours/mo. (circle number of hours)  
 Help staff  Help with newsletter  
 District rep  Help with events  
 Education  Other skills: \_\_\_\_\_

## Our mission, vision & values



### MISSION...

to transform San Luis Obispo County into a safer and more livable community by promoting cycling and walking for everyday transportation and recreation

### VISION...

See <http://www.slobikelane.com/aboutus.html>

### VALUES...

- public access to open spaces
- sustainable land use planning and urban development
- a healthy population and environment
- economic vitality
- an efficient transportation system that provides equal mobility for all

Photo : Riders on Morro Street en route to Bike Fest at Mission Plaza.



San Luis Obispo County Bicycle Coalition  
 PO Box 14860  
 San Luis Obispo, CA 93406-4860  
[www.slobikelane.com](http://www.slobikelane.com)

RETURN SERVICE REQUESTED